

Twitter

Top 10 Tips for Building Your Community

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- 1. Follow hashtags (#) used in your field**
- 2. Participate in and/or create your own Twitter chats**
- 3. Follow people, not just companies**
- 4. Decide on your guidelines for who you will follow and engage with**
- 5. Keep things positive**
- 6. Check out your favorite person's lists to expand your network**
- 7. Be sure to include authors when you talk about their papers, methods, expertise, etc.**
- 8. Include appropriate hashtags to garner more feedback and advice**
- 9. Add your Twitter handle to presentations, badges, and your website**
- 10. Meetup with your Twitter crew at conferences (great for early scholars!)**

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